



115 3622

## TRANSMITTAL FORM

(to be used for all correspondence after initial filing)

Total Number of Pages in This Submission	1	Application Number	10/001,512
		Filing Date	October 31, 2001
		First Named Inventor	Stanley T. Lim
		Group Art Unit	3622
		Examiner Name	Jean D. Janvier
		Attorney Docket Number	40004867-0004-002

### ENCLOSURES (check all that apply)

Transmitted herewith is an Amendment.  
 The fee has been calculated as shown below:

(1) FOR	(2) CLAIMS REMAINING AFTER AMENDMENT	(3)	(4) HIGHEST NO. PREVIOUSLY PAID FOR	(5) PRESENT EXTRA	(6) RATE	(7) ADDITIONAL FEE
TOTAL CLAIMS	41	-	88	0	<input type="checkbox"/> x \$9.00 <input type="checkbox"/> x \$18.00	\$0
INDEPENDENT CLAIMS	3	-	8	0	<input type="checkbox"/> x \$44.00 <input checked="" type="checkbox"/> x \$88.00	\$0
APPLICATION AMENDED TO CONTAIN ANY MULTIPLE DEPENDENT CLAIMS NOT PREVIOUSLY PAID FOR.				<input type="checkbox"/> YES <input checked="" type="checkbox"/> NO	<input type="checkbox"/> x \$150.00 <input type="checkbox"/> x \$300.00 ONE TIME	\$0
				TOTAL ADDITIONAL FEE FOR THIS AMENDMENT		\$0

Applicant petitions the Commissioner for Patents to extend the time for responding to the Office Action dated \_\_\_\_\_ by \_\_\_\_ month(s) for a fee of \$00.00 so that the period for response is extended to \_\_\_\_ under 37 C.F.R. § 1.321.

The amount of \$\_\_\_\_\_ for the Terminal Disclaimer under 37 C.F.R. § 1.321 is included in the enclosed credit card payment form to charge .

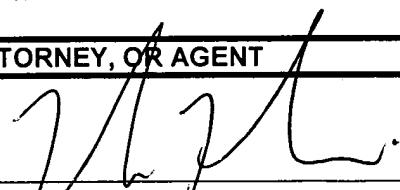
The enclosed credit card payment form to charge the amount of \$00.00 to cover the total claim fee and other applicable fees.

The Commissioner is hereby authorized to charge and any additional fees which may be required, or to credit any overpayment to Deposit Account No. 19-3140.

### SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

14.  Customer No. 26263

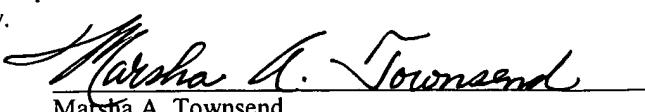
Dated: April 13, 2006

  
Tarek N. Fahmi (Registration No. 41,402)

### CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date indicated below.

Dated: April 13, 2006

  
Marsha A. Townsend



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APR 19 2006

Application No.: 10/001,512

Applicant: Stanley T. Lim et al.

Filed: October 31, 2001

For: AN ECONOMIC FILTERING SYSTEM  
FOR DELIVERY OF PERMISSION BASED,  
TARGETED, INCENTIVIZED ADVERTISING

Examiner: Janvier, Jean D.

Art Unit: 3622

Confirmation No.: 3244

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage in an envelope addressed to M/S Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on April 13, 2006.

Marsha A. Townsend  
Name of Person Mailing Correspondence

Marsha A. Townsend 4/13/2006  
Signature Date

M/S Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

AMENDMENT

In response to the Office Action mailed January 13, 2006, please amend the above-identified application as follows:

**Amendments to the Specification** begin on page 2 of this paper.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 3 of this paper.

**Remarks** begin on page 7.